

TUESDAY

31 JANUARY

11:00 h

CONNECTIO,
join Open
Innovation

Roundtable with
SUARA Cooperativa,
Immersium Studio
& 22@Network

11:30 h

Digital
Impact:
The Exhibition

Pep Salazar

OFFF Festival

12:00 h

How to raise
funding under
high interest
rates

Guifré Belloso

Barcelona Activa

13:00 h

Audiovisual
sector:
emerging
professional
profiles

Roundtable
Union Avatars,
EARPRO&EES
& Mediapro

16:00 h

Discover
the most
promising
AV companies
in Barcelona

Estudio Gurugú,
Reality Telling, Immersia,
Brickken, Immersium
Studio, Pixeldreams,
Union Avatars, Wildbytes,
Univrse & Broomx



WEDNESDAY

1 FEBRUARY

11:00 h

Avatars, NFTs and
Metaverse: the
future of digital
transformation
in the fashion
industry

Union Avatars (Coro
Saldaña) & Wildbytes
(Julio Obelleiro)

12:00 h

Professional
meetings:
Forum
for services
companies

Sergi Maudet

Ovide

16:00 h

Videogames
entrepreneurship:
passion or
business?

David Darnés (DEVICAT)

Roundtable with Abylighth
(Eva Gaspar), Peetons (Sergio
García) & Alike (Marc Terrís)

16:50 h

New
talents
pitchings

David Darnés (DEVICAT)
& Ivan Agenjo
(PRO-ANIMATS)

EMAV: Lumina (Helena Marti),
Rat Lich (Kilian Molina) & Anima'm
(Lidia Garcia and Eric Clot)

THURSDAY

2 FEBRUARY

10:30 h

International
Audiovisual
Clusters Day

Eduard Gil

Clúster AV de Catalunya

10:30 h

Professional
meeting:
audiovisual
innovations
for concerts

BcnMusicLab
& Festival Cruïlla
(Jordi Herreruela),
NEP (Joel Mestre)
& Cymatic (Joan Roset)

12:00 h

Jota Virtual
Solutions:
Aumented
Reality
and Virtual
Reality

Emma Jackeline Urbina
& Jaime Martin Flores
Rosales

12:30 h

Inclusive
companies.
Advances on
incorporating
diverse talent

Maria Cabré
(Aura Fundació)
& Josep Maria Batalla
(La Casa de Carlota)

IMPD

15:30 h

International
Audiovisual
Clusters Day

Eduard Gil

Clúster AV de Catalunya

FRIDAY

3 FEBRUARY

11:00 h

Accessibility
in the company:
a right and
a business
opportunity

Guillermo
Hurtado Romero

IMPD

12:00 h

Professional
meeting:
tourism and
audiovisual

Lavinia Services
(Ignasi Marcet)
& Terres Landscape
and Travel Communication
(Santi Valldepérez)

13:00 h

EMIL,
the European
Media and
Immersion
Lab and
its Call for
Projects

Narcís Parés Burguès

UPF