



TUESDAY

31 JANUARY

11:00 h

CONNECTIO,
join Open
Innovation

Roundtable with
SUARA Cooperativa,
Immersum Studio
& 22@Network

11:30 h

**Digital
Impact:
The Exhibition**

Pep Salazar
OFFF Festival

12:00 h

**How to raise
funding under
high interest
rates**

Guifré Belloso
Barcelona Activa

13:00 h

**Audiovisual
sector:
emerging
professional
profiles**

Roundtable
Union Avatars,
EARPRO&EES
& Mediapro

16:00 h

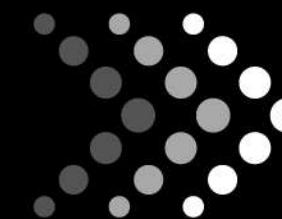
**Discover
the most
promising
AV companies
in Barcelona**

Estudio Gurugú,
Reality Telling, Inmersia,
Brickken, Immersum
Studio, Pixeldreams,
Union Avatars, Wildbytes,
Univrse & Broomx



Ajuntament de
Barcelona

CLÚSTER
AUDIOVISUAL
de Catalunya



integrated
systems
europe



WEDNESDAY

1 FEBRUARY

11:00 h

**Avatars, NFTs and
Metaverse: the
future of digital
transformation
in the fashion
industry**

Union Avatars (Coro
Saldaña) & Wildbytes
(Julio Obelleiro)

12:00 h

**Professional
meetings:
Forum
for services
companies**

Sergi Maudet
Ovide

16:00 h

**Videogames
entrepreneurship:
passion or
business?**

David Darnés (DEVICAT)

Roundtable with Abyligth
(Eva Gaspar), Peetons (Sergio
Garcia) & Alike (Marc Terrís)

16:50 h

**New
talents
pitchings**

David Darnés (DEVICAT)
& Ivan Agenjo
(PRO-ANIMATS)

EMAV: Lumina (Helena Martí),
Rat Lich (Kilian Molina) & Anima'm
(Lidia García and Eric Clot)



THURSDAY

2 FEBRUARY

10:30 h

**International
Audiovisual
Clusters Day**

Eduard Gil

Clúster AV de Catalunya

10:30 h

**Professional
meeting:
audiovisual
innovations
for concerts**

BcnMusicLab
& Festival Cruïlla
(Jordi Herreruela),
NEP (Joel Mestre)
& Cymatic (Joan Roset)

12:00 h

**Jota Virtual
Solutions:
Aumented
Reality
and Virtual
Reality**

Emma Jackeline Urbina
& Jaime Martin Flores
Rosales

12:30 h

**Inclusive
companies.
Advances on
incorporating
diverse talent**

Maria Cabré
(Aura Fundació)
& Josep Maria Batalla
(La Casa de Carlota)

IMPD

15:30 h

**International
Audiovisual
Clusters Day**

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Clúster AV de Catalunya



FRIDAY

3 FEBRUARY

11:00 h

**Accessibility
in the company:
a right and
a business
opportunity**

Guillermo
Hurtado Romero

IMPD

12:00 h

**Professional
meeting:
tourism and
audiovisual**

Lavinia Services
(Ignasi Marcet)
& Terres Landscape
and Travel Communication
(Santi Valldepérez)

13:00 h

**EMIL,
the European
Media and
Immersion
Lab and
its Call for
Projects**

Narcís Parés Burguès

UPF