
STRATEGY TO BOOST THE **BLUE ECONOMY** IN BARCELONA 2026-2030



Strategy to Boost the Blue Economy in Barcelona 2026-2030

Strengthening the blue economy strategy, with innovation and sustainability driving business competitiveness and creating quality employment.

May 2026

The aim of this document is to strengthen and expand the strategy to boost the blue economy in Barcelona for the 2026-2030 period, fostering quality employment and business competitiveness while positioning the city as an international leader in this field.

The Strategy defines a new roadmap building on the achievements of the previous period —as outlined in the “Government Measure to Boost the Blue Economy in Barcelona 2021-2025”— and incorporates new projects to address the economic, environmental and social challenges facing the city’s coastline and marine environment.

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1.

Introduction

Barcelona is reaffirming its commitment to the blue economy. In October 2021, the Government Measure to Boost the Blue Economy for the 2021-2025 period was presented through Barcelona Activa. It established a clear mission: to develop the sector's potential within the city, transforming it into a driver of quality job creation and socio-economic development, as well as a unifying force for our coastline.

The objectives of that strategy have been successfully achieved, yielding tangible impacts that have cemented the blue economy as one of the city's strategic sectors with the highest job growth. Nevertheless, against the backdrop of the worsening ocean climate emergency, we must move toward an increasingly competitive economic development model—one that fosters social cohesion and respects the environment.

As such, the strategy to boost the blue economy for the 2026-2030 period is being launched with a new threefold ambition: to expand the scope of the blue economy by incorporating projects linked to freshwater and its connection to the marine environment; to drive high-impact, long-term initiatives with an international outlook; and to foster shared responsibility across the ecosystem regarding the strategy's design, governance and implementation, thereby strengthening leadership based on public-private partnerships.

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This new framework is structured around an integrated perspective that acknowledges the multifaceted nature of the “blue” approach—spanning the economic, environmental, urban planning, scientific, sports-related, educational and civic sectors—and views the sea and water as driving forces to align the city's economy with the goals of the Barcelona Impulsa plan and the Sustainable Development Goals established in the 2030 Agenda.

The Strategy provides further momentum for the city's “blue revolution”, featuring strategic projects in the areas of talent, blue competitiveness, partnerships and positioning, the city and its people and public-private governance, because the sea and water are drivers of a more prosperous, just and sustainable future for future generations.

Raquel Gil Eiroá

Fifth Deputy Mayor for Social Rights, Economic
Promotion, Employment, Feminism and Democratic
Memory at Barcelona City Council.

2.

Background

In 2021, Barcelona City Council launched the [Government Measure to Boost the Blue Economy in Barcelona](#), with the aim of positioning the sea and water resources as economic, environmental and social drivers for the city. Driven by wide-ranging public-private partnerships, the strategy's city leadership approach broke new ground in the Mediterranean region. Its mission was to establish an ambitious framework to develop the blue economy's potential and position Barcelona on the international stage.

Between 2021 and 2025, Barcelona cemented its leadership as a model of a "blue city", achieving tangible results in training and employment, innovation, entrepreneurship, international events and projects, and the development of new strategic blue infrastructure. Furthermore, the Public-Private Blue Economy Board became a key governance body for co-designing the city's strategy and jointly driving its implementation.

The following section outlines the main achievements and results of the implementation period. The measure comprised 8 strategic pillars and 15 flagship projects, coordinating 43 specific initiatives that allowed for coordinated implementation.

Notably, 100% of these initiatives have either been completed or are currently underway, establishing a robust framework that lays the groundwork for the next phase.



2.1. REVIEW OF THE GOVERNMENT MEASURE TO BOOST THE BLUE ECONOMY FOR 2021-2025 PERIOD

During the 2021-2025 period, the blue economy established itself as a strategic priority for the city, aiming to link competitiveness, employment and sustainability with an improved relationship between Barcelona and its coastline.

With regard to **talent and employment**, **Barcelona City Council**, through **Barcelona Activa**, has driven a series of initiatives aimed at identifying emerging professional profiles and aligning training offerings with the sector's actual demand. During this period, over **5,600 hours of training and two specific studies** on new occupational niches have been carried out, alongside the launch of employment programmes and Comprehensive Projects with Recruitment linked to coastal services and high-profile events.

Business development has been bolstered through entrepreneurship, acceleration and collaboration mechanisms. The **B-Blue** programme has accelerated **32 projects** through training pathways, mentoring and ecosystem networking, helping to transform early-stage projects into companies with growth potential. This effort has been supported by the mobilisation of **€39.5 million in venture capital funds** targeting high-potential sectors, including the blue economy. Additionally, a **collaboration agreement has been formalised with the Barcelona Nautical Cluster** to strengthen ties with the business community, identify emerging trends and promote joint projects.

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In parallel, the [Barcelona Blue Economy Observatory](#) has been established through close collaboration between the **University of Barcelona's Chair for the Sustainable Blue Economy**, **Barcelona City Council**, and the **Port of Barcelona**. The Observatory has defined a dashboard with indicators to measure the socio-economic and environmental impact of the blue economy at the local level, which will help guide public decision-making with verified data.

Public outreach initiatives include the **Blue Pavilion**, which has transformed the seafront into a major space for physical activity and health, and through educational programmes such as **Viu la Vela**, which have expanded access to nautical activities and fostered maritime-related career interests among more than **9,200 students from 280 schools**.

With regard to **sustainability and resilience**, the **Water Sanitation Plan (PDISBA)** and the implementation of sustainable drainage solutions have laid the groundwork for improving environmental quality and adapting the coastline to a more challenging climate scenario. Work along the **Sant Martí seafront at Nova Mar Bella** —featuring a coastal promenade that brings together active mobility, coastal protection and high-quality public space— exemplifies the integration of blue-green infrastructure into urban planning.

In terms of **international projection**, the **37th America's Cup**, attracting the **World Ocean Council (WOC)** to the city, and successive editions of **Tomorrow.BlueEconomy** have put Barcelona on the map as a European capital for blue innovation.

These achievements have been made possible thanks to collaboration among strategic partners within the ecosystem. First, the **collaboration protocol signed between Barcelona City Council and the Port of Barcelona**, which became the first partner in driving the city's blue economy. Next, the close collaboration between **Barcelona City Council, the Port of Barcelona and the WOC** to facilitate establishing this international partnership in the city; and finally, the collaboration between **Barcelona City Council, Fira de Barcelona, the Port of Barcelona and the WOC**, which enabled Tomorrow.BlueEconomy to become a flagship annual event within the **Smart City Expo**.

Furthermore, far-reaching cooperation mechanisms have been established, such as the **UNESCO Ocean Decade Collaborative Center (DCC) for the sustainable ocean economy**, marking the first time a city has led, and won, a bid involving various blue stakeholders.

With regard to **blue infrastructure**, an investment of over **€72 million** was made in to transform the **New Olympic Port**, reclaiming more than **22,000 m² of public space** for —among other uses— blue and sports activities, business services and public uses, integrating the port with the neighbourhood and reinforcing the waterfront's open spirit. This project has provided the physical infrastructure needed to launch and grow business initiatives, expand sailing activities, and organise events that have boosted Barcelona's profile in the maritime sector.

In addition, three future infrastructure projects outlined in this new Strategy have been announced during this period: the **Barcelona Maritime Technology Park**, **BlueTechPort** and **Barcelona Mar de Ciència (Barcelona Sea of Science)**. These initiatives represent an investment of **€142 million**, creating over **43,000 m² of new, landmark spaces** for research, training, knowledge transfer, innovation, entrepreneurship and business competitiveness linked to the maritime sector.

This entire rollout has been made possible thanks to a robust and pioneering **public-private governance** model. The **Public-Private Blue Economy Board** has become a standing forum for coordination and the definition of shared priorities among public authorities, academic and scientific institutions, businesses, and other stakeholders in the blue economy. The Board, which meets annually, has monitored the implementation of the Measure and the validation of new projects, while also gathering qualitative insights into the sector's evolution.

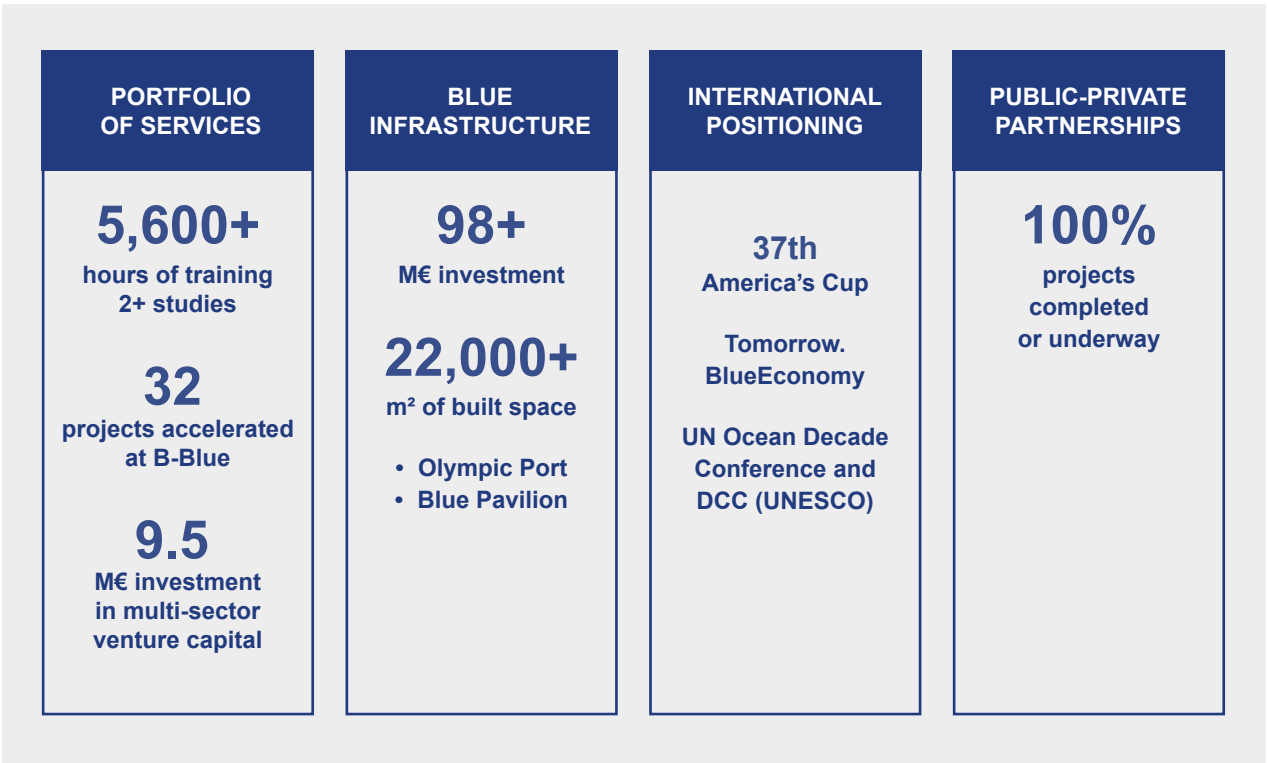
There are also other local governance and working groups that have strengthened the blue strategy and ensured its cross-cutting integration across the City Council and the city as a whole. Examples include the role of **Barcelona Activa**, which has expanded its service portfolio with specific initiatives for blue-sector employment and training, while also coordinating and leading the government initiative; the **Strategic Office for the Coastal Area**, which has facilitated the integration of blue economy policies with the urban, social and environmental strategies for Barcelona's

waterfront; **Barcelona de Serveis Municipals (B:SM)**, which played a key role in the transformation and management of the New Olympic Port; the **Department of Studies and the Municipal Data Office**, which were essential for policy monitoring and evaluation; and the **Department of Science and Innovation**, which contributed to making marine science research part of the city's strategic priorities, among others. Meanwhile, the **Barcelona Capital Nàutica Foundation**, has played a decisive role—as a joint-participation organisation—in driving and attracting international events.

Finally, an **institutional collaboration protocol established between Barcelona City Council and the Government of Catalonia** recognises the blue economy as a sector of shared interest and sets a framework for co-financing and coordinating joint public policies. This agreement has opened up new possibilities for coordinating initiatives at the metropolitan level and for joint participation in European research and development schemes.

In conclusion, the 2021-2025 period demonstrates that the blue economy—seen as a city strategy—is capable of creating quality jobs, driving innovation, mobilising investment, improving public spaces, preserving the marine environment and positioning the city internationally. With a track record showing **100% of projects either completed or underway**, and with infrastructure and programmes planned for the coming five-year period, Barcelona is poised to scale up significantly between 2026 and 2030. In doing so, it will further establish the city as a Mediterranean and international leader where the sea is synonymous with economic opportunity, knowledge and shared sustainability.

Main achievements in 2021-2025



3.

Current state of the blue economy in Barcelona

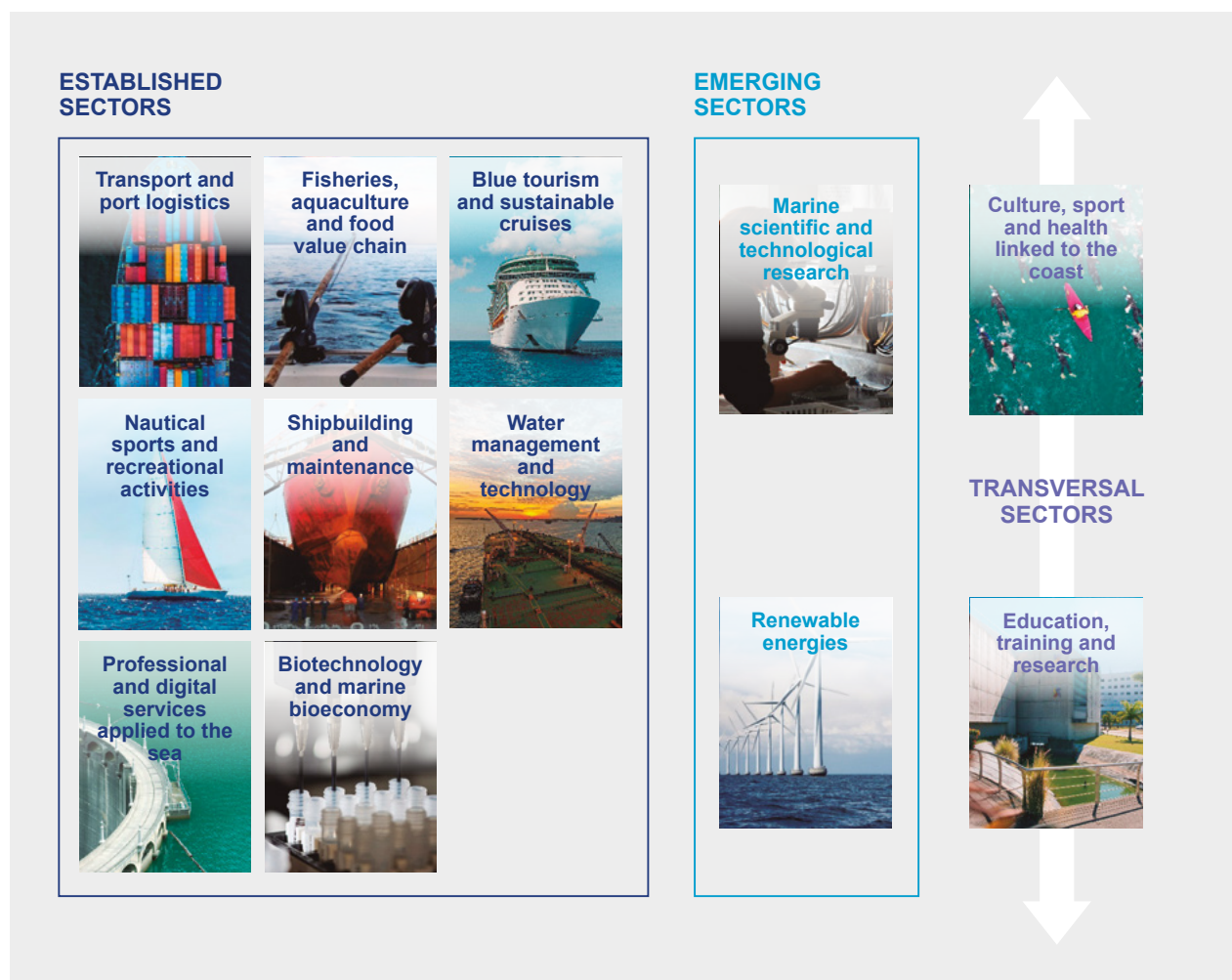
3.1 DEFINITION OF THE BLUE ECONOMY IN BARCELONA

The blue economy is defined in many different ways. In Barcelona, we specifically define it as *“the set of economic activities that depend on the sea, aquatic ecosystems and coastal environments, and that are carried out sustainably, integrating environmental, social and economic objectives”*. In Barcelona, this definition has been shaped by an urban, city-wide and inclusive perspective that positions the sea and water as drivers of economic, scientific, social and urban transformation.

This concept encompasses both traditional sectors linked to maritime activity —such as maritime transport, port logistics, fishing and the nautical industry— and new, emerging sectors in fields such as marine research, blue biotechnology, applied technologies, environmental education, sea-related sports and health and materials management. It is, therefore, a diversified and expanding economic sector encompassing the productive economy, innovation, training, employment and scientific culture.

Building on the [2021-2025 Government Measure](#), **twelve blue sectors have been identified as strategic for the city**. These sectors represent the areas of activity with the greatest potential for growth, innovation and the creation of quality jobs, and they form the foundation for implementing public policies in this field:

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In this Strategy, the city is expanding its scope through a **broader vision of the blue economy**. This includes the **freshwater** sector (water cycle, water resource management, climate adaptation technologies) as well as its relationship with other geographic areas, such as the metropolitan area, the Catalan coast and the Mediterranean region, in order to address the major environmental and social challenges of the future with a coordinated and ambitious strategy.

This means that Barcelona's blue economy is seen not merely as a collection of economic sectors, but as a strategy for systemic transformation that integrates knowledge, economic activity, sustainable land management and public participation centred on the sea as a shared asset and a source of opportunities.

3.2. KEY SECTOR INDICATORS

Since the approval of the [Government Measure to Boost the Blue Economy in 2021](#), Barcelona has made significant strides in building an active, diverse blue ecosystem geared towards the sustainable transformation of the urban economy.

Within this framework, the newly established [Barcelona Blue Economy Observatory](#) has become a key tool for the ongoing monitoring of the sector. It provides verified data that enable the analysis of trends in economic activity, employment, innovation, sustainability, governance and civic engagement.

The indicators gathered by the observatory help guide future initiatives based on data, evidence and accountability. The most relevant indicators are highlighted below.

Economic and business indicators

Barcelona is home to over **1,600 companies** linked to the blue economy, representing 1.2% of the city's production network and generating an estimated turnover of **€11.19 billion**, accounting for 5% of the city's total.

Maritime transport and logistics is the subsector with the largest number of companies, representing 58.7% of the total. Furthermore, since 2019, **383 new companies** have been registered across the sector, thereby consolidating the growth of the blue economy in strategic coastal areas.



1,600+
companies linked
to the blue economy

1.2%
of the city's production
network

11.19
B€ turnover

5%
of the city's total



51,238
jobs

4.3%
of total employment
in Barcelona

7,000+
students per year

5
university
bachelor's degrees

5
master's
degrees

Employment and training

The blue economy accounts for **51,238 jobs**, equivalent to 4.3% of Barcelona's total employment, and is the third fastest-growing strategic sector, with a 4.6% increase in employment. Furthermore, although it is currently **male-dominated** (63.9%), it is one of the sectors seeing the fastest growth in female employment.

In terms of education and training, the city offers **five university undergraduate degree programmes, five master's degree programmes** and educational activities reaching over **7,000 students per year** through specialised blue-economy pathways. Barcelona can also offer reskilling and specialised vocational training opportunities, supported by partnerships with universities, companies and technology centres.

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Innovation, research and strategic infrastructure

Barcelona is a leading hub for marine research in the Mediterranean, boasting **16 recognised research groups** and **358 active researchers** —accounting for nearly 70% of all recognised blue-economy research groups in Catalonia. Moreover, there are now over 750 people in Barcelona working in blue-economy research and innovation as support staff, researchers, technologists, technicians or in other roles.



16
recognised
research groups

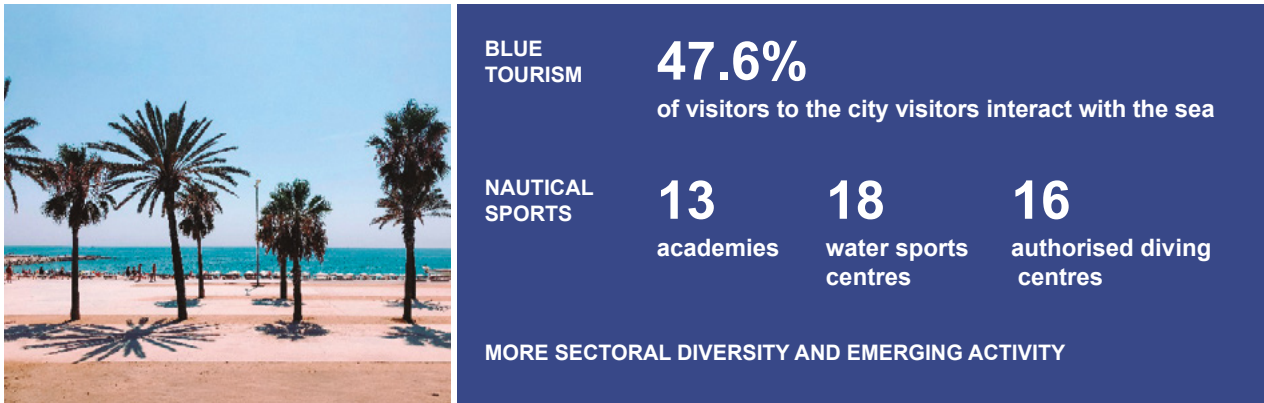
358
researchers

Almost **70%**
of all recognised
blue-economy research
groups in Catalonia

750+
people working on blue
research and innovation
in Barcelona

Sectoral diversity and emerging activity

Apart from logistics and maritime transport, other key sectors include **blue tourism** (47.6% of the city's visitors interact with the sea), **nautical sports** (with 13 academies, 18 water sports centres and 16 authorised diving centres), **marine biotechnology**, **specialised professional services**, and **offshore renewable energy**.

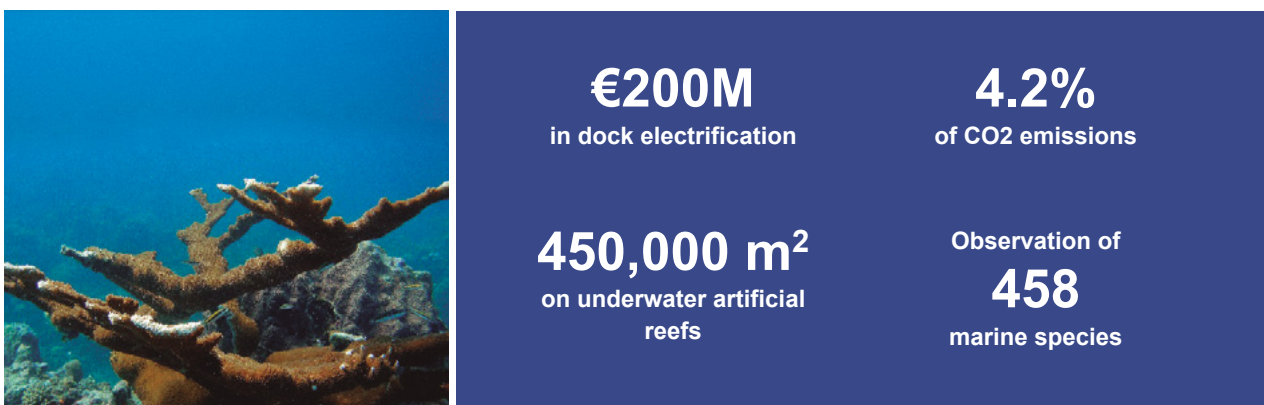


Sustainability and protection of the marine environment

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In recent decades, Barcelona has implemented sanitation improvement measures to restore the quality of its coastal waters. It has also installed coastal protection structures and coastal environment improvement structures, creating **450,000 m² of underwater artificial reefs** that support great biodiversity. Community engagement with the coastal environment has enabled **458 marine species** to be observed through citizen science thanks to the **MINKA** platform, a world record for urban environments.

The **Port of Barcelona** is one of the most active in the Mediterranean in terms of sustainability, investing more than **€200 million in the electrification of the docks** and leading numerous decarbonisation initiatives in the sector. By generating **4.2% of the metropolitan area's CO₂ emissions**, it acts as a hub for the promotion of alternative fuels to lead the energy transition in maritime transport.





European
capital of the
blue economy

Tomorrow.
BlueEconomy
–
Seafood Expo
Global
–
International
Boat Show

Up to
84,000
attendees
annually

International projection and strategic events

Barcelona has established itself as the European capital of the blue economy, hosting events such as the 37th edition of the **America's Cup** and the **United Nations Ocean Decade Conference** in 2024 and, annually, **Tomorrow. BlueEconomy**, the **Seafood Expo Global** and the **International Boat Show**, which together have attracted more than **84,000 attendees**.

Governance and ecosystem

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The **Public-Private Blue Economy Board**, involving over **80 organisations**, has become the sector's primary body for strategic coordination. Furthermore, **international networks** have been activated to secure funding and co-create blue cooperation projects.



80+
organisations
participating
in governance

1,600+
economic stakeholders
in the local ecosystem
mapped and international
networks launched

3.3. KEY SECTOR ASSETS IN THE CITY

Barcelona has a range of strategic assets, key stakeholders and ongoing projects that cement the blue economy as a field capable of driving structural transformation. These assets are distributed along the coastline and link the spheres of research, innovation, entrepreneurship, employment, culture and sustainability, helping to create a vibrant, interconnected ecosystem that is leading the way in the Mediterranean.



INFRASTRUCTURE

- | | | |
|---|---|--|
| <ul style="list-style-type: none">• Port of Barcelona Marinas: <ul style="list-style-type: none">• Olympic Port• Port Vell• Port Fòrum• Nova Bocana | Innovation: <ul style="list-style-type: none">• Barcelona Maritime Technology Park• Barcelona Sea of Science• BlueTechPort | Freshwater management: <ul style="list-style-type: none">• Besòs Wastewater Treatment Plant• Llobregat Wastewater Treatment Plant• Llobregat Desalination Plant |
|---|---|--|



ECONOMIC STAKEHOLDERS

- | | |
|--|---|
| <ul style="list-style-type: none">• Mercabarna• Marina Barcelona 92• Catalan Nautical Cluster• Barcelona Nautical Cluster• Catalan Water Partnership | <ul style="list-style-type: none">• DCC for the Sustainable Ocean Economy• World Ocean Council• International Electric Marine Association |
|--|---|



EVENTS

- | | |
|--|--|
| <ul style="list-style-type: none">• Tomorrow.BlueEconomy (including Smart Ports: Piers of the Future, Sustainable Ocean Summit and Global Blue Finance Summit) | <ul style="list-style-type: none">• Seafood Expo Global• International Boat Show• International Logistics Exhibition – SIL |
|--|--|



UNIVERSITIES AND RESEARCH CENTRES

- | | |
|--|--|
| <ul style="list-style-type: none">• Institute of Marine Sciences – CSIC• University of Barcelona (UB)• Polytechnic University of Catalonia (UPC)• Pompeu Fabra University | <ul style="list-style-type: none">• BlueNetCat• BSC-CNS – Barcelona Supercomputing Center• ICATMAR |
|--|--|



MARITIME CULTURE, SPORTS AND LEISURE

- | | |
|--|--|
| <ul style="list-style-type: none">• Barcelona Maritime Museum• Museu de Ciències Naturals de Barcelona• Barcelona Aquarium | <ul style="list-style-type: none">• Zoo de Barcelona• Municipal Sailing School• Barcelona Maritime Institute• Barcelona Logistics Institute |
|--|--|

4. New challenges and rationale for the 2026-2030 Strategy

The roll-out of the blue economy in Barcelona during the 2021-2025 period has made it possible to establish a solid foundation of infrastructure, projects and governance, while also consolidating an urban strategy capable of driving real transformation. However, the new environmental, social and economic context presents both global and specific challenges, necessitating a reinforcement and scaling up of the city's blue policy ambitions.

In light of worsening drought and flood events linked to the ocean climate emergency, it is essential to move toward a circular water economy —grounded in technological innovation and urban sustainability— that strengthens the city's resilience and guarantees water security. Furthermore, the blue economy must contribute to the decarbonisation of maritime and coastal activities, create quality jobs in emerging sectors and ensure that economic benefits translate into social cohesion, inclusion and well-being for city residents. As such, the strategy to boost the blue economy for the 2026-2030 period is structured around two key challenges: addressing the **ocean climate emergency** and driving **sustainability** across its three dimensions —social, economic and environmental.

Based on these premises, the new strategy represents progress in relation to the previous one, proposing an approach structured around a **threefold ambition**:

- **Expand the scope of the blue economy** by incorporating projects focused on freshwater and its connection to the marine environment.
- **Increase the impact of projects** by driving long-term initiatives with an international outlook (such as DCC and Tomorrow.BlueEconomy).
- Finally, **foster shared responsibility across the ecosystem** regarding the design, governance and implementation of the Strategy, by promoting shared leadership among public authorities, businesses, knowledge centres and the public, and by establishing collaborative governance as a driving force for the sector.

This new framework is structured around an integrated perspective that acknowledges the **multifaceted nature of the “blue” approach** —spanning the economic, environmental, urban planning, scientific, sports-related, educational and civic sectors— and views the sea and water as drivers of sustainable transformation for the city.

In keeping with this approach, the new strategy is part of **Barcelona Impulsa Plan**, the city's roadmap for economic promotion up to 2035. The objectives of this Plan are to diversify the economy, create opportunities and quality jobs, and strengthen and boost Barcelona's positioning in strategic sectors, such as the blue economy.

Furthermore, the 2026-2030 Strategy aligns with the **Government of Catalonia's [Maritime Strategy for Catalonia 2030](#)** (EMC) and Barcelona City Council's **Climate Plan** - the roadmap for moving toward a climate-neutral city adapted to climate change by 2030. At the same time, it contributes to the **Sustainable Development Goals** (SDGs), particularly SDG 6 (Clean Water and Sanitation), SDG 8 (Decent Work and Economic Growth), SDG 11 (Sustainable Cities and Communities), and SDG 13 (Climate Action) and SDG 14 (Life Below Water). This connection fosters complementarity and synergies among initiatives sharing a common vision: promoting a model of sustainable economic and social development linked to the sea and water.



5.

Strategy for promoting the blue economy

The new Strategy for 2026-2030 maintains the mission and vision defined for the 2021-2025 period —projected over a ten-year horizon— in alignment with the strategic approach of the Barcelona Impulsa Plan and the Sustainable Development Goals of the 2030 Agenda.

5.1. MISSION, VISION AND OBJECTIVES

Before outlining the set of projects to boost the blue economy in Barcelona, this section presents the strategy’s mission, vision and objectives.



MISSION

To develop the potential of the blue economy in Barcelona —particularly by fostering activities centred on innovation, sustainability and technology— so that it becomes a driver of job creation and of the city’s economic and social development, as well as a unifying element for its coastline.



VISION

To establish Barcelona —within the European Mediterranean context and over a ten-year horizon— as a leading city for economic activity and talent in the blue economy sector, fostering social development and environmental responsibility, and helping the city’s economy achieve the Barcelona Impulsa Plan and the Sustainable Development Goals set out in the 2030 Agenda.



MAIN GOALS

1. To generate and strengthen sustainable economic activity linked to the blue economy in the city across the areas of talent, training, employment, entrepreneurship, business development, innovation and knowledge transfer, while ensuring environmental sustainability and, wherever possible, environmental regeneration.

The Strategy aims to establish the blue economy as one of the strategic drivers of Barcelona’s economic development by boosting activity linked to the sea, water and associated emerging sectors. The goal is to promote innovation, knowledge transfer and the creation of quality jobs, positioning the city as a Mediterranean leader for sustainability, technology and blue entrepreneurship. This area of work includes continuing and expanding programmes that support talent, business and innovation, as well as implementing strategic infrastructure and projects designed to ensure the sustainability and resilience of the city and its marine and water ecosystem.



MAIN GOALS

- 2. To support the integration of blue economic activity across all dimensions (economic, environmental, urban planning, scientific, sports, educational, and civic) of the city's social structures.**

The blue economy is a policy for both the city and its residents. The Strategy aims to link economic development to the city's social, educational, sports and cultural life, strengthening the connection between coastal districts and the rest of the city. This integration connects economic progress with inclusion, quality of life and social cohesion, fostering a more accessible and sustainable economy aligned with the city's values.

- 3. To promote and raise the profile of the city's blue economy at both local and international levels through a structured narrative that highlights and showcases the city's assets and opportunities within the blue economy sector.**

The Strategy reinforces Barcelona's position as a leading blue economy city by promoting its active participation in international networks and initiatives. Through collaboration with organisations such as UNESCO and the WOC, and by hosting flagship events such as Tomorrow.BlueEconomy, the aim is to showcase local talent, innovation and businesses on a global stage, creating new opportunities for cooperation, investment and knowledge sharing.

5.2. ACTION PLAN

The action plan of the strategy to boost the blue economy in Barcelona (2026-2030) is structured around **five strategic pillars**, comprising a total of **20 projects** aimed at strengthening the blue economy as a key sector for the city's economic, social and environmental development. This new structure builds on the [2021-2025 measure](#) by simplifying its pillars, incorporating new initiatives and expanding their scope.



Specifically, the strategic areas encompass initiatives in the areas of talent, competitiveness, international alliances, civil society and governance, with the aim of ensuring coordinated, cross-cutting implementation.





Pillar 1. Talent: fostering blue talent and future-oriented career paths

This area of work includes projects aimed at fostering blue talent and professional paths linked to the various blue sectors, covering initiatives for vocational and professional guidance, new training programmes, employment placement and the development of the local blue economy, with the aim of strengthening the connection between training, employment and sector needs.



Pillar 2. Blue Competitiveness: driving innovation for sustainability

This area of work covers initiatives that drive innovation and sustainability, aiming to strengthen the competitiveness of the blue business ecosystem and promote the green and digital transition. It includes initiatives linked to the Barcelona Maritime Technology Park, BlueTechPort (led by the Port of Barcelona), the B-Blue programme and the Barcelona Investment Fund, as well as projects in areas such as maritime infrastructure, the decarbonisation of blue sectors and blue innovation.



Pillar 3. Partnerships and positioning: projecting the city internationally

This area of work encompasses initiatives aimed at strengthening Barcelona's international standing as a Mediterranean leader for the blue economy. Key highlights include the roll-out of the Ocean Decade Collaborative Center (DCC) for sustainable ocean economy and the hosting of major global events such as Tomorrow.BlueEconomy, alongside other initiatives to support the ecosystem.



Pillar 4. The city and its people: strengthening civic engagement and urban resilience regarding the ocean

This area of work includes projects that connect the blue economy with daily life and the local community, including initiatives such as Barcelona Sea of Science, the Blue Pavilion, Mirada Blava, the urban transformation of the coastline, and water cycle management projects, with the aim of fostering public participation and environmental awareness.



Pillar 5. Public-private governance

This area of work strengthens the Public-Private Blue Economy Board as a standing forum for collaboration and joint planning, and drives new tools for coordination, participation and strategy monitoring.

This structure allows for the integrated organisation of initiatives, ensures the continuity of projects already underway, and strengthens Barcelona's capacity to establish itself as the Mediterranean capital of the blue economy.

Pillar 1.

Talent: fostering blue talent and future-oriented career paths

CONTENT

Key projects	1.1. Vocational and professional guidance
	1.2. New training programmes
Other projects	1.3. Employment placement
	1.4. Local blue economy



KEY PROJECTS

1.1. Vocational and professional guidance

Vocational guidance within the blue economy aims to raise awareness of, and steer the public towards, professions linked to the sea, water and their emerging sectors, establishing a cohesive approach that connects the education system, businesses and the city's employment policies. In this regard, the goal is to align local talent with the new training and employment opportunities offered by the blue economy, while simultaneously strengthening the competitiveness and sustainability of the blue economy network and narrowing the persistent gender gap found in many maritime and water-related occupations.

Within this framework, **blue career paths will be promoted** through awareness-raising and outreach activities at educational institutions. One example of these initiatives is the **Regata Laboral-ProVP** project, which helps raise the profile of blue sectors and sparks interest among compulsory and post-compulsory secondary school students in the training and professional opportunities they offer.

Beyond simply sparking interest, efforts will also focus on guiding and redirecting talent towards blue economy sectors. Specifically, initiatives will include identifying and professionalising profiles from traditional sectors towards the blue economy, as well as initiatives to raise the sector's profile and highlight its career opportunities.

Similarly, specific digital content, especially materials and resources linked to the catalogue of blue economy jobs, will also be developed. These initiatives will be complemented by training or workshops aimed at career guidance professionals to strengthen their knowledge of the sector and improve career advice.

1.2. New training programmes

The new blue economy training offer aims to expand and boost specialised training in this field, promoting professional **reskilling** and **upskilling**, fostering work-study opportunities in marine-related trades, creating quality jobs and generating new learning opportunities adapted to the emerging needs of the blue sectors.

This new offer must be coordinated with academia, businesses and other public authorities. This framework must include key stakeholders in the sector, including the **Catalan Consortium for Continuing Education**, the **Barcelona Capital Nàutica Foundation**, the **Escola Europea-Intermodal Transport**, the **Barcelona Nautical Cluster**, and the **Port of Barcelona**, through its training and employment working group.

The objective of this project is to continue providing training courses that meet sector needs and to promote new blue economy training opportunities adapted to different levels and formats, fostering synergies with other authorities and regions, such as incorporating the commitment of the Government of Catalonia's **Catalan Maritime Co-Management Council** to maritime training. Furthermore, the possibility of expanding the **range of international undergraduate and master's degrees** linked

to the blue economy is being considered, in collaboration with key partners such as the Chair of Sustainable Blue Economy at the **University of Barcelona** and the **Polytechnic University of Catalonia**.

In parallel, **micro-credentials** will be offered in collaboration with universities, business associations and other stakeholders and companies in the sector, providing short, flexible certification programmes for blue economy professionals to demonstrate specific skills and practices.

OTHER PROJECTS

1.3. Employment placement

Employment placement in the blue economy aims to strengthen the connection between local talent and businesses and employment opportunities in the city, thereby promoting recruitment, professional development and the strengthening of a competitive and inclusive blue economy ecosystem.

Within this framework, BarcelonaActiva will deploy specialised **employment placement services** —such as sector-specific marketplaces— to connect companies looking to hire with professionals in the sector. This area of work will also foster connections between vocational training students or those in other educational programmes and professionals and companies, leveraging existing resources, such as the **Oficina FP Empresa** (Vocational Training and Business Office). In parallel, collaboration with other organisations and stakeholders in the ecosystem will be fostered to ensure coordinated and high-impact action in the field of the blue economy.

Active participation will also be promoted in key events related to both the labour market and talent development, such as the **Job Fair, Tomorrow.BlueEconomy**, and **Blue Careers Day**.

1.4. Local blue economy

At a local level, the aim is to bring the blue economy closer to the city's coastal districts, reinforcing the coastline's role as a source of opportunities and ensuring a direct social return for local residents.

Specifically, the project seeks to foster collaboration among local stakeholders, companies, training centres and community organisations, developing the potential of blue sectors while paying special attention to sustaining the fishing industry, an activity that has historically defined the identity of these districts.

In this regard, plans are in place to integrate the blue economy into the **District Economic Development Plans** (PDEs) for coastal areas, thereby supporting local economic activity and facilitating job placement for residents.

Pillar 2.

Blue

Competitiveness: driving innovation for sustainability

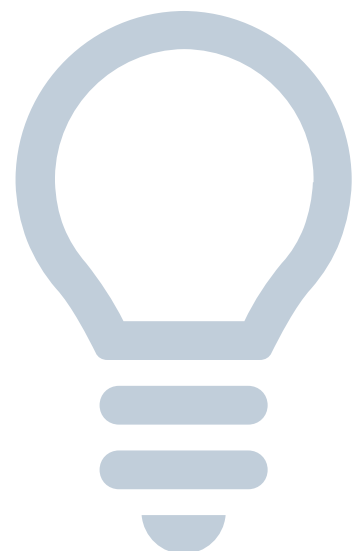
CONTENT

Key projects

- 2.1. Barcelona Maritime Technology Park
- 2.2. BlueTechPort
- 2.3. Barcelona Investment Fund and other blue funding opportunities
- 2.4. Blue economy entrepreneurship (B-Blue)

Other projects

- 2.5. Promoting decarbonisation and innovation projects
-



KEY PROJECTS

2.1. Barcelona Maritime Technology Park

The **Barcelona Maritime Technology Park** (PTMB), is a public-initiative blue economy facility located in the Port's Nova Bocana area for blue-sector training, skills acquisition, research, entrepreneurship, knowledge transfer and innovation.

Spanning **15,600 m²** with an estimated investment of **€60 million**, the PTMB will feature unique facilities —unparalleled in the Mediterranean— focused on maritime and nautical engineering, enabling the city to tackle the global challenges facing the blue economy.

This facility, designed and implemented through a public-private partnership, is driven by **Barcelona City Council** and will be rolled out in collaboration with the **Polytechnic University of Catalonia**, the **Port of Barcelona**, and the **Government of Catalonia**, and managed by the **Barcelona Capital Nàutica Foundation**.

2.2. BlueTechPort

BlueTechPort is also a strategic initiative led by the **Barcelona Port Authority** (APB Port de Barcelona). With a projected investment of **€56 million**, it will create an innovation hub for developing new technologies within the sustainable marine economy. The project —which currently involves over 25 companies based at Tech Barcelona and the World Trade Center— fosters collaboration among companies, startups, research centres and public institutions, both domestic and international. Its goal is to drive solutions applicable to both traditional sectors, such as shipping, the cruise industry, and fishing, and new high value-added industries, such as biotechnology, renewable energy and RegenTech.

Serving as a hub for **innovation, entrepreneurship, and blue talent**, BlueTechPort promotes decarbonisation, digitalisation and energy efficiency in blue economy activities. It places special emphasis on high-impact, innovative segments, aiming to build an economic model that is sustainable, competitive and attractive.

In parallel, the project seeks to facilitate the establishment of innovative or sustainable suppliers within the blue sector, particularly in the maritime-port and nautical industries, whether at the **BlueTechPort** itself, or similar facilities such as the sandbox facility at the World Trade Center, and pilot projects conducted by the BCN Port Innovation Foundation, fostering the creation of a solid and resilient business ecosystem.

Through this initiative, the **Port of Barcelona** is solidifying its status as a global leader in port innovation and sustainability, positioning the city as a model for the blue transition across the Mediterranean and Europe.

2.3. Barcelona Investment Fund and other blue funding opportunities

The **Barcelona Investment Fund** is a new municipal venture capital fund with a **€30 million** endowment. Led by **Barcelona City Council** through **Barcelona Activa**, it invests in private venture capital funds so that they, in turn, can invest in startups and emerging companies in the Barcelona area operating in sectors that are strategic for the city, including the blue economy.

To this end, the city is reaffirming its commitment to fostering and attracting venture capital and investment funds focused on the blue economy and sustainability with the aim of supporting innovative startups in Barcelona and maintaining the competitiveness of the blue ecosystem.

This project also focuses on launching new financing opportunities to attract resources and drive business innovation, such as **grant schemes for research and innovation or for projects led by young and emerging researchers**, led by **Barcelona City Council**, and the **Ports 4.0 Fund**, created by **Puertos del Estado** and led by the Port of Barcelona with the aim of supporting innovative and sustainable projects within the maritime value chain.

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Another funding source receiving organisational support is the Local Action Groups for the Fisheries Sector (GALP) in Catalonia, specifically the GALP Costa Central, which includes Barcelona. These groups manage European (EMFAF) and Climate Action funds under the supervision of the Government of Catalonia. They support maritime and fisheries projects and are key to local development, providing funds for diversification, innovation and coastal sustainability.

2.4. Blue economy entrepreneurship (B-Blue)

Barcelona City Council, through **Barcelona Activa**, is leading the **B-Blue programme** within its service portfolio. This strategic initiative supports blue entrepreneurship, aiming to foster the creation and consolidation of companies in the sector and contribute to the growth of an innovative, sustainable and competitive business ecosystem in the city of Barcelona.

The programme is driven by key players in the local blue economy ecosystem—such as the **Port of Barcelona**, Costa Cruises, the **UPC**, **Aigües de Barcelona**, **Barcelona Nautical Cluster**, **Seastainable Ventures BlueNetCat**, **World Trade Center Barcelona**, and the **University of Barcelona's Chair in Sustainable Blue Economy**—through activities including training, advisory services and initiatives to connect with the local ecosystem.

In this new phase, the programme will expand its partnership base and increase its impact by engaging potential international partners.

OTHER PROJECTS

2.5. Promoting decarbonisation and innovation projects

Barcelona is committed to driving technological innovation and the ecological transition within the blue sector, aiming to foster decarbonisation, energy efficiency and sustainability in activities linked to the sea and water. This area of work seeks to strengthen an applied innovation ecosystem that accelerates the transformation of the maritime and port sectors by integrating scientific knowledge, technological development and public-private partnerships.

This framework supports forums and instruments for generating knowledge, such as the **University of Barcelona's Chair in Sustainable Blue Economy**; **BlueNetCat** —the innovation and knowledge transfer instrument of Catalonia's Maritime Agenda— and **Barcelona Innovation Coast**, a platform for driving urban innovation.

Support is also provided for specific innovation projects and initiatives, such as **CONNECTIO** —Barcelona Activa's open innovation platform— and the **Sectoral Board for the Decarbonisation of the Nautical Sector**, driven by the Government of Catalonia —via ACCIÓ— and Barcelona City Council —via Barcelona Activa— with coordination provided by the Barcelona Capital Nàutica Foundation.

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Furthermore, efforts are underway to promote initiatives aimed at improving the competitiveness and sustainability of the maritime transport sector across the entire value chain, such as the project led by the Port of Barcelona to accelerate the transition to clean fuels for maritime transport.

In addition, **sectoral innovation events** will be promoted to serve as a meeting point for the city's entire blue ecosystem, in coordination with initiatives such as the **Maritime Hub** —driven by BlueNetCat— or within the framework of Tomorrow. BlueEconomy. These gatherings will strengthen cooperation among companies, knowledge centres and public authorities, fostering technology transfer and collaboration between local and international stakeholders.

Pillar 3.

Partnerships and positioning: projecting the city internationally

CONTENT

Key projects

3.1. Decade Collaborative Center (DCC)

3.2. Tomorrow.BlueEconomy and other blue events

Other projects

3.3. Promoting the local and international blue ecosystem



KEY PROJECTS

3.1. Decade Collaborative Center (DCC)

Barcelona has been selected by **UNESCO's Intergovernmental Oceanographic Commission** (IOC) to host the **Decade Collaborative Center** (DCC) for the sustainable ocean economy, becoming the first city in the world to lead one of the ten challenges set by the United Nations for the protection of marine ecosystems and the development of a sustainable and equitable ocean economy.

Aligned with the strategy to boost Barcelona's blue economy, the DCC is built upon three strategic pillars: generating knowledge about the blue economy, driving innovation in the sector and fostering international partnerships.

Within this framework, efforts will focus on creating a global forum for reflection on the blue economy; establishing the largest global repository of scalable public and private projects applicable to ocean economy development; establishing a Barcelona-based impact investment fund; coordinating an international network of public and private experts; and organising major international blue economy events in the city.

Barcelona City Council is leading the project, with the **Port of Barcelona** and the **Government of Catalonia** as key partners. The **Institute of Marine Sciences (ICM-CSIC)** and the **BlueNetCat** research network are participating as scientific partners, strengthening the link between science, technology, and the blue economy market. The initiative is supported by the Spanish **Ministry of Science and Innovation** and will be implemented by the **Barcelona Capital Nàutica Foundation**.

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3.2. Tomorrow.BlueEconomy and other blue events

Barcelona is strengthening its role as a leading international city in the blue economy sector by hosting major events that showcase the city's assets, stakeholders and projects. These events serve as global meeting points for the blue ecosystem, bringing together innovation, funding and the sector's leading companies and startups.

In this regard, **Tomorrow.BlueEconomy** has established itself as a leading international event in the blue economy sector, serving as a platform that integrates other events and industry gatherings. This success is thanks to collaboration among local and international stakeholders, such as **Fira de Barcelona**, **Barcelona City Council**, the **Port of Barcelona**, the **WOC**, and recently, **Oceanovation**.

At the same time, plans are in place to host and further establish other strategic events linked to the sector, such as the **Seafood Global Expo**, the **Barcelona Electric Marine Show** (BEMS), the **International Boat Show**, and the **Mediterranean Economic and Social Forum**, among others, thereby positioning Barcelona as a central hub for the global blue economy.

OTHERS PROJECTS

3.3. Promoting the local and international blue ecosystem

The project to promote the blue ecosystem aims to establish Barcelona as a leading city in blue economy development by fostering connections among stakeholders, generating sector-specific knowledge and boosting the city's international profile.

To achieve this goal, efforts will focus on **Barcelona's participation in competitive projects, strategic partnerships and international networks for marine innovation and sustainability**, in collaboration with key partners such as the **Port of Barcelona, ESADE, Veolia-Agbar** and the **UPC**. Additionally, the initiative will encourage the recognition of outstanding projects and work to attract international organisations involved in science, technology and ocean management.

This international presence will be underpinned by a solid knowledge base, developed through **studies and analyses of the city's blue economy** that will help identify trends, challenges and opportunities, while ensuring the sector's data is consistent and comparable at Catalan, European and global levels.

In this context, the role of the **Barcelona Blue Economy Observatory** will be strengthened as a key tool for analysing the sector's evolution and generating actionable insights to guide decision-making for ecosystem stakeholders. Specifically, the Observatory will drive the collection and comparison of economic, social and environmental data, fostering a comprehensive and transparent view of the blue economy's impact on the city.

Pillar 4.

The city and its people: strengthening civic engagement and urban resilience regarding the ocean

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CONTENT

Key projects

4.1. Barcelona Sea of Science

4.2. Urban transformation of the coastline

Other projects

4.3. Blue Pavilion

4.4. Mirada Blava

4.5. Transformation of the Port of Barcelona

4.6. Marine protection and regeneration projects

4.7. Projects to improve water cycle management



KEY PROJECTS

4.1. Barcelona Sea of Science

The **Barcelona Sea of Science** project —a partnership between **Barcelona City Council**, the **Institute of Marine Sciences** (ICM-CSIC) and **Barcelona de Serveis Municipals** (BSM)— aims to become the city's new leading experimental space for ocean exploration. Leveraging its strategic location and activity programmes, the space will foster collaboration among various public and private stakeholders to raise awareness of the ocean's essential role in planetary health and to seek solutions to current challenges.

This centre will become a reference point for marine scientific culture, knowledge transfer and public engagement, making ocean research and sustainability more accessible to the general public. Furthermore, by sharing knowledge about the ocean and the importance of the ecosystem services it provides, the project seeks to encourage more people to get involved in responsible conservation.

Barcelona Sea of Science will boost initiatives such as **Observadors del Mar** (Sea Observers), a marine citizen science platform dedicated to monitoring biodiversity and ocean health, and MINKA, a digital citizen science tool that collects geolocated observations of marine biodiversity and waste.

4.2. Urban transformation of the coastline

The urban transformation of Barcelona's coastline aims to strengthen the relationship between the city and the sea by improving the connectivity, accessibility and sustainability of coastal areas. This initiative seeks to remove physical and symbolic barriers, enabling all residents to enjoy the sea as part of their everyday environment.

The project includes the transformation of the **Olympic Port** and the **Moll de la Marina**, establishing a landmark urban space that is integrated into the city, sustainable, and open to the public; the **Marine Platform** in the Fòrum area, which will create multi-purpose spaces for marine sports activities and a continuous coastal walkway for pedestrians and cyclists to improve the connection between the city and the sea; and the redevelopment of the **Sant Martí seafront promenade**, a project that will naturalise the waterfront and promote more sustainable, accessible mobility along the city's entire coastline.

OTHER PROJECTS

4.3. Blue Pavilion

The **Blue Pavilion** initiative, launched as a government measure in 2022, establishes Barcelona's coastline as a vast open-air venue for sports, community interaction and connecting with the sea. This initiative integrates physical and sporting activities into coastal areas, fostering synergies between health, sustainability and the natural environment. The project also encompasses improvements to facilities, accessibility and signage, alongside programmes designed to encourage healthy habits linked to the marine environment.

Within this framework, collaboration with schools and vocational training students will be strengthened, offering them opportunities to help manage activities and events, as well as apply technical skills related to nautical activities, facility maintenance and sports management.

Key initiatives include the **Viu la Vela** (Experience Sailing) project, aimed at introducing students from Barcelona schools to sailing and promoting values such as teamwork, sustainability and respect for the marine environment. At the same time, the Blue Pavilion will seek to ensure universal accessibility to coastal areas and foster social inclusion, placing equal opportunities and sustainability at the heart of its work.

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4.4. Mirada Blava

The **Mirada Blava** project, driven by **Barcelona City Council** and the More Sustainable Schools programme, seeks to connect schools with the maritime environment. It aims to foster sustainability and marine awareness by offering activities, resources and teacher training to integrate marine education into classrooms and school life.

Its goal is to promote a new civic culture based on respect for, and shared responsibility towards, the sea through environmental awareness and outreach programmes, with a particular focus on the education sector.

Initiatives in this project seek to incorporate a *mirada blava*, or blue perspective, into curricula, introducing new content that enriches the educational environment with maritime themes and solidifies a strategy for raising student awareness about the sea.

4.5. Transformation of the Port of Barcelona

The **Port of Barcelona** is a key player in the transition towards a sustainable, low-emissions marine economy. This project includes various strategic measures aimed at decarbonisation, energy efficiency and integrating the Port with the city.

Key initiatives include the **Port Center**, an outreach space designed make port activities more accessible to the public; **Liceu al Mar**, a cultural project connecting the educational and artistic worlds with maritime activity; the **electrification of quays** to

reduce emissions from docked vessels; and the **installation of photovoltaic systems** within the port area for the self-generation of clean energy.

These measures reinforce the Port's leading role for sustainability and innovation in the Mediterranean, directly contributing to the city's climate neutrality goals.

4.6. Marine protection and regeneration projects

The conservation, protection and regeneration of marine ecosystems are a cornerstone of the new blue economy. This project promotes the protection and restoration of marine habitats and the improvement of coastal water quality, thereby fostering ecosystem biodiversity and resilience.

Measures include the **Reef Park** project —a marine bioengineering initiative using artificial reefs to boost biodiversity and species regeneration— and **Regeneració Blava** (Blue Regeneration), an initiative driven by the **Port of Barcelona** that promotes ecological restoration and environmental sustainability within port areas.

These initiatives will help strengthen the city's natural capacity to regenerate its coastal ecosystems while providing an educational and scientific setting for applied research and environmental outreach.

4.7. Projects to improve water cycle management

This project integrates three key measures to improve water cycle management and the **interconnected relationship between freshwater and seawater**. Its objective is to promote sustainability, urban resilience and the city's capacity to adapt to climate change.

Planned measures include expanding **Sustainable Urban Drainage Systems** (SUDS) to improve water filtration and reduce pollution while minimising flood risks; implementing **greywater harvesting systems** to optimise water consumption and strengthen resilience against droughts; and constructing the **Bac de Roda Reservoir**, a strategic waterfront infrastructure project with an estimated investment of **€51 million**, designed to capture up to **80,000 m³** of stormwater and ensure its treatment before discharge into the sea.

Through this project, the city aims to move toward more efficient and environmentally responsible water resource management, reducing environmental risks and protecting river and coastal ecosystems.

Pillar 5.

Public-private governance

CONTENT

Key project	5.1. Public-Private Blue Economy Board
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KEY PROJECT

5.1. Public-Private Blue Economy Board

The Public-Private Blue Economy Board is emerging as the main governance and coordination body for the city's blue economy strategy. It serves as a standing platform for dialogue, coordination and co-creation among public authorities, businesses, knowledge centres and other maritime sector stakeholders, aiming to ensure the ecosystem's coherence, complementarity and **shared responsibility in rolling out blue policies**.

This platform acts as an active, flexible and results-oriented collaboration tool, capable of identifying new opportunities and addressing global sector challenges from a local, sustainable perspective shared with the city's blue ecosystem. Through annual meetings and validation processes, the Board aligns public action with the needs and proposals of various sector stakeholders, thereby ensuring a shared vision for the city.

6.

Allocated budget

The expanded scope of the 2026-2030 Strategy requires a budget allocation that guarantees the scaling up and development of the new projects planned. As such, it is essential to involve various public and private city stakeholders who, either individually or collaboratively, will lead and co-fund the initiatives.

The 2021-2025 Government Measure exceeded the initial budgeted forecast of €40.5 million, as over €100 million was spent and an additional €142 million was mobilised for investment in the coming years.

Within this framework, the total estimated budget for the key projects highlighted in the 2026-2030 Strategy amounts to €150 million, covering the categories of infrastructure and activity.

This structure ensures a balanced distribution of resources and directs them towards initiatives with the greatest transformative potential, in alignment with the Strategy's overall objectives.

Budget for key projects (2026-2030 period)

CATEGORY	TOTAL AMOUNT
Infrastructure	€146,000,000
Activity	€4,000,000
	€150,000,000

There are other **multisectoral funding sources** available to the blue sector, totalling **€75 million**, that complement the €150 million envisaged in the Strategy.

7.

Indicators

The Strategy has incorporated a comprehensive monitoring and evaluation system for tracking its implementation. This tool is designed to facilitate the periodic review of progress, the measurement of results and the identification of areas for improvement, all with the aim of taking the necessary action to ensure the achievement of the planned objectives.

The system is based on defining indicators for each of the projects included in the strategy, providing an objective framework for assessing progress and ensuring that the evaluation is realistic, thorough and comparable throughout the implementation period.

In addition to measuring results, these indicators help strengthen institutional transparency, accountability and the public reporting of outcomes to city residents, the business community, the academic and scientific sectors and all institutional and social stakeholders involved.

This approach establishes the strategy as an instrument for driving the city's blue economy and as a tool for open, responsible governance, geared towards continuous improvement and fully aligned with major global and local challenges leading up to 2030.

Indicators for the 2026-2030 period

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CATEGORY	INDICATORS
Infrastructure	Blue infrastructure surface area (m ²)
	Investment in blue infrastructure (€)
Activity	No. of participants in awareness-raising activities
	No. of people trained
	No. of projects accelerated
	No. of attendees at blue economy events

Additionally, the funding allocated to blue economy projects —through the Barcelona Investment Fund and the Ports 4.0 Fund, among others— will also be monitored.

8.

Timeline

The following section details the implementation schedule for initiatives to be carried out between 2026 and 2030 under the Strategy to Boost the Blue Economy.

The timeline below reflects the need to both continue existing initiatives and launch new transformative projects, in alignment with the challenges, mission and vision guiding this strategy.

2026-2030 timeline

CATEGORY	INDICATORS	DRIVERS	2026	2027	2028	2029	2030
Pillar 1. Talent: fostering blue talent and future-oriented career paths	1.1. Vocational and professional guidance	Barcelona Activa					
	1.2. New training programmes	Barcelona Activa					
	1.3. Employment placement	Barcelona Activa					
	1.4. Local blue economy	Barcelona Activa					
Pillar 2. Blue competitiveness: driving innovation for sustainability	2.1. Barcelona Maritime Technology Park	Barcelona City Council					
	2.2. BlueTechPort	Port of Barcelona					
	2.3. Barcelona Investment Fund and other blue funding opportunities	Barcelona Activa, Port of Barcelona					
	2.4. Blue economy entrepreneurship (B-Blue)	Barcelona Activa					
	2.5. Promoting decarbonisation and innovation projects	Various ecosystem stakeholders					
Pillar 3. Partnerships and positioning: projecting the city internationally	3.1. Decade Collaborative Center (DCC)	Barcelona Capital Nàutica Foundation					
	3.2. Tomorrow.BlueEconomy and other blue events	Various ecosystem stakeholders					
	3.3. Promoting the local and international blue ecosystem	Barcelona Activa					
Pillar 4. The city and its people: strengthening civic engagement and urban resilience regarding the ocean	4.1. Barcelona Sea of Science	Barcelona City Council, ICM					
	4.2. Urban transformation of the coastline	Barcelona City Council					
	4.3. Blue Pavilion	Barcelona City Council					
	4.4. Mirada Blava	Barcelona City Council					
	4.5. Transformation of the Port of Barcelona	Port of Barcelona					
	4.6. Marine protection and regeneration projects	Barcelona City Council, Port of Barcelona					
	4.7. Projects to improve water cycle management	BCASA					
Pillar 5. Public-private governance	5.1. Public-Private Blue Economy Board	Barcelona Activa					

NOTES