
Issued 22 December 2023

**INVITATION TO TENDER FOR AC37/WORLD SAILING LOCAL FLAGSHIP
SUSTAINABILITY PROJECT(S)**

OVERVIEW

As part of the ongoing collaboration between America's Cup Event (ACE) and World Sailing together with the AC37 Host Venue Administrations, we are excited to announce a commitment to sustainability that includes a significant investment in one or a small number of 'flagship' local sustainability project or projects that will leave a lasting legacy in our Host Venue location. This initiative aligns with our shared values and aims to make a positive impact on the community and support World Sailing's sustainability strategy, Agenda 2030.

In order to identify, assess and selection the right AC37 Flagship Sustainability Project(s), we would like to invite our Host Venue Administrations to propose up to three projects that meet the selection criteria below that will then be assessed by ACE and World Sailing, before we announce the winning Flagship Project by end January 2024.

OBJECTIVES

Please find below the details of the selection criteria that the potential AC37 Flagship Sustainability Project(s) should aim to achieve:

- 1) **The AC37 Flagship Sustainability Project(s)** should provide a lasting and positive impact on the local community considering their unique needs, values, and priorities.
- 2) Primarily **The AC37 Flagship Sustainability Project(s)** should be focused on climate resilience, to increase the community's resilience to the impacts of climate change through sustainable practices and adaptation strategies.
- 3) **The AC37 Flagship Sustainability Project(s)** should incorporate technology and innovation to enhance its effectiveness and contribute to long-term success.
- 4) **The AC37 Flagship Sustainability Project(s)** should include community empowerment and provide them with the knowledge, skills, and resources necessary to actively participate in sustainable practices.
- 5) **The AC37 Flagship Sustainability Project(s)** should be able to get underway during the second trimester of 2024 and run throughout to October 2024, being able to be tracked, monitored and show results and impact throughout this period.

- 6) **The AC37 Flagship Sustainability Project(s)** should have a plan to continue after the AC37 event has finished and being able to show its long-term plan to leave a lasting legacy in the venue.
- 7) **The AC37 Flagship Sustainability Project(s)**, as well as all the candidatures, will be displayed and activated during the AC37 programme between 22 August and 27 October 2024, specifically in the Fan zone in the Port Olympic area so it needs to create and capture content that can be communicated to fans and public in an inspiring and educational manner.
- 8) **The AC37 Flagship Sustainability Project(s)** applicant must show good governance and management. Organisations can be for profit or not-for-profit with sustainability embedded in their values and practices.

ACE commits to promoting, explaining, and supporting the AC37 Flagship Sustainability Project(s) during the 2024 event programme and activations within the AC37 Fan zone specifically at the Port Olympic Fan zone area, as well as supporting Sustainability projects in Barcelona/Catalunya in general at this space and throughout our event communications plan.

SUBMISSION GUIDELINES

- 1) We invite each Host Venue Administration to propose/submit up to 3 potential project ideas that align with our shared vision for positive impact and our selection criteria.
- 2) These projects can be presented and/or led by any type of public or private entities, including government agencies, public organizations, private companies, non-profit organizations, and more.
- 3) At least one project should be a water-related sustainability project, specially to address challenges like water conservation, access, quality and management such as the following:
 - a. Water resources management.
 - b. Water conservation campaigns.
 - c. Initiatives for reducing water consumption.
 - d. Water recycling and reuse projects.
 - e. Desalination projects.
 - f. Rainwater harvesting systems.
 - g. Water-Efficient Technologies.
 - h. Etc.

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- 4) Each proposal should include a detailed project description, project plan, timeline, activation plan, anticipated outcomes over the event period as well as long term legacy plan, as well as a budget breakdown.

EVALUATION CRITERIA

- 1) Alignment with the AC37 and World Sailing organizations' values and goals.
- 2) Alignment with UN Sustainability Development Goals as well as World Sailing Agenda 2030/objectives.
- 3) Feasibility and sustainability of the proposed project/s.
- 4) Demonstration of clear impact on the community and the environment.
- 5) Measurable and tangible to community members.
- 6) Collaboration and participation criteria (ie. involvement of AC Teams/ACE and local community).
- 7) Narrative and engagement criteria (i.e storytelling and how take people on the journey and activate/communicate during the AC37 event programme.

EVALUATION COMMITTEE

The evaluation committee will be formed by members of World Sailing and ACE Barcelona SL.

FUNDING INFORMATION

Total Fund available: US\$265,000

CALENDAR

- 1) **Receipt of proposals:** Project proposals to be sent to "eva.piza@americascup.com" latest by February 29, 2024.
- 2) **Review and evaluation:** from February 29 to March 15, 2024.
- 3) **Shortlisting/Clarifications (if applicable):** from March 15 to March 29 a shortlisting phase may be implemented to identify top contenders for further consideration.
- 4) **Final decision:** April 5th, 2024.



ADDITIONAL INFORMATION

Funding recipients must sign up to ACE/WS terms of funding and to any additional requirements that may be set. This will be reflected in our agreement with the funded Project(s).

The funding is ringfenced and project specific and must solely be used for the purposes achieving the clear Project outcomes detailed in the Project proposal. The funds shall not be used for wider organisational use including administrative and staffing costs unless directly fulfilling the needs of the Project.