


JORNADA · DEBAT DE NETWORKING PROFESSIONAL


CIBERNÀRIUM

FER *NETWORKING* A INTERNET: REPTE DE FUTUR... O DE PRESENT?


projectostic.com


Barcelon ctiva



Ajuntament de Barcelona

Promoció Econòmica

JORNADA · DEBAT DE NETWORKING PROFESSIONAL


CIBERNÀRIUM

Gestionar sus contactos y su carrera con Viadeo.com


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QUÉ ES... 

Red Social
Herramienta de Negocios
Gestión de Carrera

- ... una red social online

facebook

- ... un motor de búsqueda

Google™
France

- ... un sitio de encuentros

match.com 

- ... un sitio comunitario

You Tube
Broadcast Yourself™

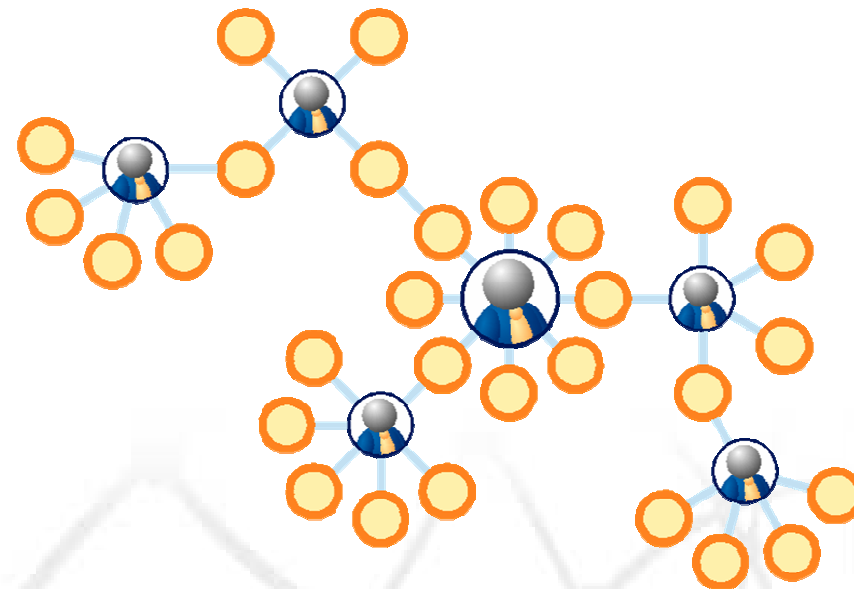
proyectos.tic.com

Barcelon activa

Gestionar su red

- Red natural de confianza
- Teoría de 6 grados (en business solo 2)
- Gestión estratégica de contactos

- Networking natural: mi red YA existe



EL PERFIL DE USUARIO

Identidad Digital Profesional



Home Find members Jobs & Hiring My Profile My contacts Introductions Hubs Classified Ads

Search Alumni Quick Search Saved Search Profiles viewed Annotated profiles Members Blogs Community Groups Results

Dan Serfaty [His/her company](#) | [Annotate this profile](#) | [Forward this profile](#) | [I know Dan Serfaty](#) | [Introduction](#)

Dan Serfaty - Entrepreneur - Viadeo Founder - Agregator Founder English | [French](#) | [Italian](#)

CEO, Viaduc - Founder, Agregator

After my MBA in HEC (87), I first spent 2 years kind of "working" in Italy (Lago di Garda), before starting my entrepreneur's life with the acquisition of a company in dire straits in the tourism sector, that I succeeded to turn around and sold to a German group 2 years later.

Meanwhile, I co-founded a clothing company specialized in the distribution of products imported from Asia, which I sold 10 years later.

After a short break, it is then the launching of Agregator in 2000: a Club of entrepreneurs but also a new concept in the financial world... its members are indeed all associated together through a financial vehicle which brings them liquidity, private equity returns and patrimonial diversification.

It is in the context of this Club that we launched Viadeo.com in June 2004, a platform of professional relationship which immediately became a huge success: story in progress...

Born in 1966 in Strasbourg (France) - Married 3 children Trilingual (French - English - Italian)

Paris 75 - Île-de-France - France

Former student of

- HEC Entrepreneur
- Lycée Kleber Prépa HEC
- Lycée Ecole Aquiba

Hub on which Dan Serfaty is registered [All his/her messages](#)

Ambassadors United Kingdom

1,446 direct contacts
Members who have agreed to forward Dan Serfaty's requests to their network of contacts.
You may get in touch with Dan by writing a request for a direct introduction (distance>4)

His/her network
Dan Serfaty may contact over 681,300 people through his/her direct contacts and their own contacts.

★ Dan Serfaty has access to all services on Viadeo.

Perfil multilingüe

Elevator pitch

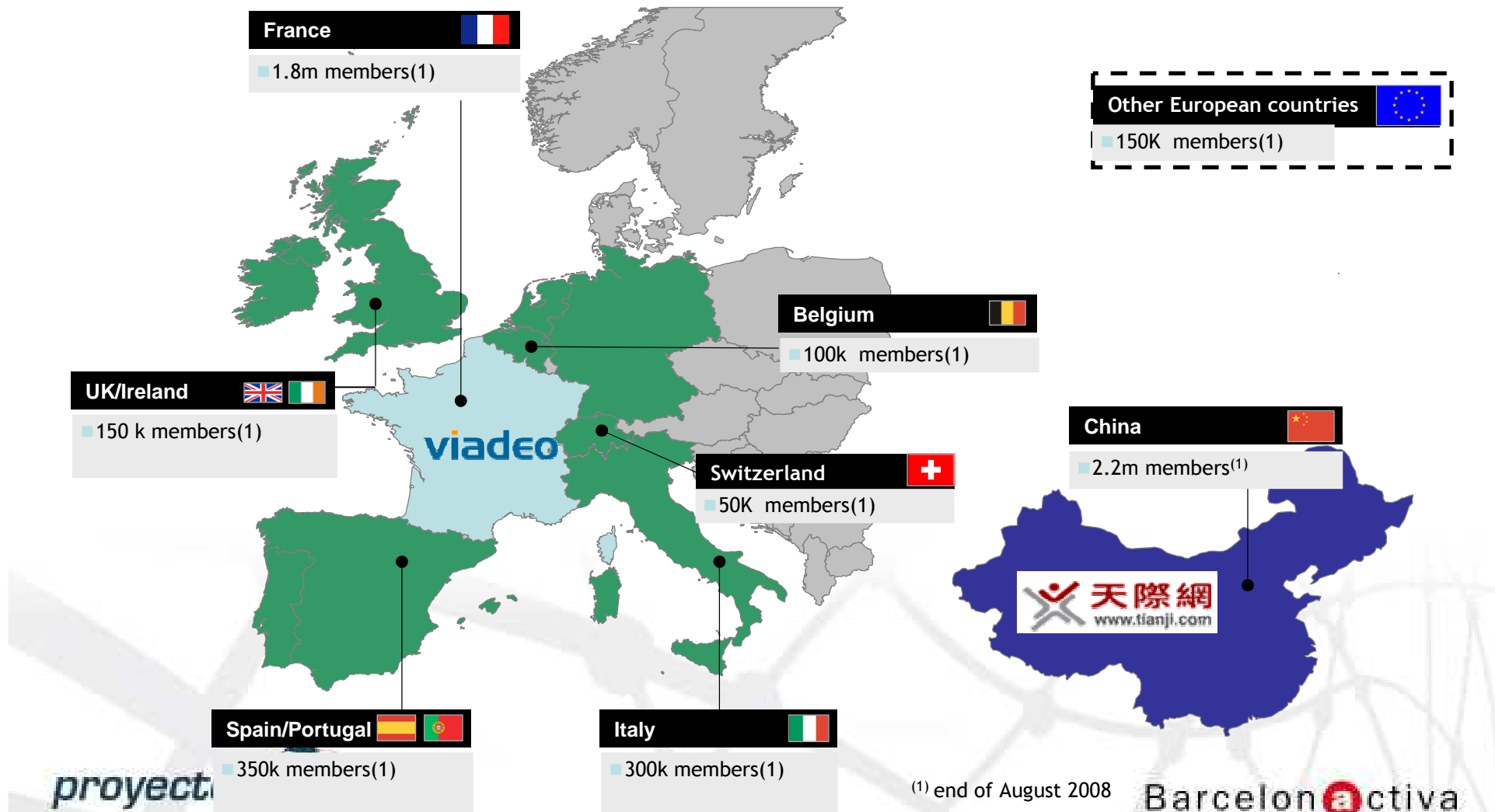
Antiguos alumnos

Intereses personales

CARACTERÍSTICAS / BENEFICIOS PARA LOS USUARIOS

Acelerar oportunidades profesionales
imitando y mejorando
los métodos habituales offline

- Encontrar clientes, proveedores, socios, colaboradores
- Mantener el contacto con ex-compañeros
- Mejorar su notoriedad online, ser visible
- Compartir información de expertos en los foros
- Organizar citas y eventos
- Conocer la trayectoria de interlocutores
- Acceder a un directorio profesional actualizado



(1) end of August 2008

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TENDENCIAS PARA EL 2009

